

# Zainab Kabira

## EXPERIENCE DESIGNER

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## PROFILE

Blending over 3 years of experience as an architect and a UX designer, I bring a deep understanding of design practices and experience working in highly collaborative environments. My strengths are creativity, bringing ideas to the table, putting myself in the user's shoes, and solving problems that initially seem impossible.

I find comfort in design and hope others find it in me!

## SOFTWARE SKILLS

Figma, Spline, Blender, Miro, InVision, Adobe Creative Suite

## EDUCATION

### BrainStation | Diploma Candidate, User Experience Design

JUN - SEPT 2022, VANCOUVER, CA

### DesignBoat | Bootcamp Program User Experience Design

OCT 2021 - FEB 2022, MUMBAI, INDIA

### MGM University | Bachelors in Architecture

AUG 2015 - 2020, INDIA

- Attained First Class with Distinction (top 5% in the batch)

## INTERESTS

Hiking, Photography, Kayaking, Painting

## EXPERIENCE

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### Product Designer | gskinner

NOV 2022 - PRESENT, CANADA, Remote

- Spearheaded the redesign of a member's app for a multi-national golf organization, which resulted in a 30% increase in user engagement through streamlining the dashboard and feature enhancements.
- Contributed to developing a comprehensive design system cascading across a suite of internal apps, fostering brand consistency and design efficiency.
- Led UX research for a desktop application focused on generating NFT art, designing user-friendly wireframes, and simplifying intricate user pathways. Received praise from clients for elevating user experience.

### UX Design Intern | Phionike Design Studio

JAN 2022 - JUNE 2022, MUMBAI, INDIA

- Assisted in revamping a client's existing software by using human-centered problem-solving and articulated user flows & effective user interfaces with multiple iterative prototypes.
- Led initiatives and received excellent feedback for updating the style guides and design system for a client's project.

### Junior Architect | ALF Designs Pvt.Ltd

JAN 2020 - JULY 2021, PUNE, INDIA

- Managed over 10 different cross-functional trades to complete a home renovation within a demanding project deadline of seven months despite additional hurdles posed by the covid-19 pandemic.

### Intern Architect | billionBricks

JAN 2019 - JULY 2019, MUMBAI, INDIA

- Planned and executed the prototype of powerHyde - a self-sufficient, self-financing, solar smart home in India within six months.
- Communicated complex design ideas to the construction team, helping a swift flow of construction and reducing site queries by 35%

## UI/UX PROJECTS

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### Lead Designer | [Traverse](#) (Creating artistic story map of your travels)

JULY 2022 - SEPTEMBER 2022, BrainStation Capstone project

- Created dynamic storyboard, UI patterns, grids, typography, and brand principles for a playful and intuitive mobile experience.
- Harnessed a user-centric and data-driven approach with quantitative and qualitative research methods to validate ideas.

### Designer | [NFT Art Generator app](#) (Enhancing user flows)

DEC 2022 - FEB 2023, work with gskinner

- Led UX exploration for an NFT art generator desktop app, crafting intuitive wireframes and streamlining complex user flows; commended by clients for enhancing user experience.