

Zainab Kabira

UX DESIGNER

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PROFILE

Blending over 3 years of experience as an architect and a UX designer, I bring a deep understanding of design practices and experience working in highly collaborative environments. My strengths are creativity, bringing ideas to the table, putting myself in the user's shoes, and solving problems that initially seem impossible.

I find comfort in design and hope others find it in me!

SOFTWARE SKILLS

Figma, Adobe XD, Blender, Zeplin, Miro, InVision, Photoshop, InDesign, After Effects

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

JUN - SEPT 2022, VANCOUVER, CA

DesignBoat | Bootcamp Program User Experience Design

OCT 2021 - FEB 2022, MUMBAI, INDIA

MGM University | Bachelors in Architecture

AUG 2015 - 2020, INDIA

- Attained First Class with Distinction (top 5% in the batch)

INTERESTS

Hiking, Kayaking, Painting

EXPERIENCE

Product Designer | gskinner

NOV 2022 - Present, Remote, CANADA

- Spearheaded collaborative overhaul of PGA Tour's Links members app, driving heightened user engagement through feature enhancements, and close collaboration with the development team. The project is in the redesign phase for enhanced functionality.
- Contributed to the development of a comprehensive design system cascading across a suite of internal apps for the PGA Tour, fostering brand consistency and design efficiency.
- Led UX exploration for an NFT art generator desktop app, crafting intuitive wireframes and streamlining complex user flows; commended by clients for enhancing user experience.

UX Design Intern | Phionike Design Studio

MARCH 2022 - MAY 2022, MUMBAI, INDIA

- Assisted in revamping a client's existing software by using human-centered problem-solving and articulated user flows & effective user interfaces with multiple iterative prototypes.
- Led initiatives and received excellent feedback for updating the style guides and design system for a client's project.

Junior Architect | ALF Designs Pvt.Ltd

JAN 2020 - JULY 2021, PUNE, INDIA

- Managed over 10 different cross-functional trades to complete a home renovation within a demanding project deadline of seven months despite additional hurdles posed by the covid-19 pandemic.

Intern Architect | billionBricks

JAN 2019 - JULY 2019, MUMBAI, INDIA

- Planned and executed the prototype of powerHyde - a self-sufficient, self-financing, solar smart home in India within six months.
- Communicated complex design ideas to the construction team, helping a swift flow of construction and reducing site queries by 35%

UI/UX PROJECTS

Lead Designer | [Traverse](#) (Creating artistic story map of your travels)

JULY 2022 - SEPTEMBER 2022, BrainStation Capstone project

- Created dynamic storyboard, UI patterns, grids, typography, and brand principles for a playful and intuitive mobile experience.
- Harnessed a user-centric and data-driven approach with quantitative and qualitative research methods to validate ideas.

Designer | [ScotiaBank Wealth Management](#) (Website redesign)

AUGUST 2022 - AUGUST 2022, BrainStation Industry project

- Winner of a 24-hour challenge where my team worked to determine features and user flows to increase engagement for the client. I contributed to interaction design, UI, overall visual design, and animations for prototyping.